



ARE
**IMPATIENT
& TIME POOR**
SO NEED TRAINING IN
**BITE SIZED
CHUNKS** THAT IS
EASY TO APPLY

ONLY SPEND **1%** OF THEIR
TIME ON
LEARNING &
DEVELOPMENT

SKILLS
TRAINING
IS ESSENTIAL
**BOTH HARD AND
SOFT** TO BE
SUCCESSFUL

ONLINE
PLATFORMS
ALONE **AREN'T**
**INTERACTIVE
ENOUGH** TO BE
TRANSFERABLE

NEED
ONGOING
PERFORMANCE
SUPPORT
GOOGLE IS NOT
SUFFICIENT

WANT TO
LEARN FROM A
RANGE OF SOURCES
**PEERS AND
FROM EXPERTS**